



Key Impacts Since 2011:

- We have secured over £10m to support SME growth in the East of England
- We have created 80 new jobs
- We have safeguarded 100 jobs
- We have generated 112 innovation initiatives and 122 environment initiatives

It is well-evidenced that small businesses in the UK are reluctant to seek the support they need to grow. We work hard to stimulate demand and growth, and businesses benefit from our knowledge and expertise.

European funding is critical to bridging this gap, enabling us to develop tailor-made and subsidised support that is affordable and accessible to businesses in the East of England.

Our programmes have been designed for SMEs, so we've focused on ensuring that they are simple to engage with, the application forms are short and we manage the administrative processes. Over the past four years, we have formed

partnerships with 156 businesses, and have facilitated access to European funding to help them innovate and grow. We have brought over £10m into the region's businesses from EU funding sources.

For example, through our ERDF supported Low Carbon KEEP Programme, we have helped transform ambitious businesses through a dedicated project which focuses on a strategic business need or challenge.

EU-funded research that impacts our region

European funding is also helping us to meet major societal challenges. For example, we are helping the East of England to increase its resilience against climate change through our work on improving water efficiency and urban water management; we are working to meet the demands of an ageing population by providing high quality and affordable healthcare and we are stimulating, incubating and growing the creative industries in our region.

The future

We will offer our programmes to a wider number of SMEs on a pan-LEP basis. The projects will continue to generate sustainable private sector economic development through innovation, which will result in jobs, investment and a move away from reliance on the public sector. We will continue to work hard for our region.

Case-studies



Calex Electronics Ltd is a UK provider of temperature measurement and power conversion equipment to industries worldwide. Calex has been so impressed with the Low Carbon KEEP programme that it has used the service four times. It has also been able to create a spin-off company with some of the ideas created as part of the first knowledge transfer project.

"Anglia Ruskin made the funding happen and we were able to acquire special calibration equipment for the project at a discount." Gary Fuller, MD.

Along with the Anglia Ruskin MedTech Campus, we run the MedTech ERDF Business Services programme to support the sector in the region. This £5.24m scheme is for SMEs and start-ups in the East of England that want to explore how they can turn their ideas into successful, sustainable activities. We are providing business support, networking opportunities and funding guidance. We aim to work with 376 MedTech businesses by March 2015.

We also have a bespoke consultancy service that can help businesses to access the €70bn EU Horizon 2020 research and innovation fund. This is run through Ixion Holdings, which is a not-for profit organisation, wholly owned by Anglia Ruskin University.

