



INTERN PLACED  
MARKETS RESEARCHED  
PROCESSES IMPROVED  
AUDITS CONDUCTED  
WEBSITES BUILT  
PRODUCTS ASSESSED  
GOALS ACHIEVED

Introducing our  
**Internship Programme**

# BRIGHTER TOMORROWS



New talent is the source of future business success. Our Internship Programme helps organisations to fill skills' gaps, fulfil a project that will make a lasting difference and try out possible new staff. We even employ the intern on your behalf during the placement, which can run for up to 12 weeks.

Your intern will be a high-calibre recent graduate or a penultimate-year undergraduate. Our Internship Programme is open to businesses and organisations of all sizes, located in the East of England.

## Supporting your business

There are many different ways that our interns help businesses. An internship project could involve:

- ▶ setting up IT and e-commerce systems and websites
- ▶ writing marketing and business plans
- ▶ conducting market research
- ▶ analysing and improving production
- ▶ assessing the feasibility of a new product or service
- ▶ designing company literature
- ▶ conducting environmental audits.



# HOW INTERNSHIPS WORK


Working closely with you, we will find the candidate with the right skills to meet your specific needs. Although Anglia Ruskin University employs the intern on your behalf, the individual works full-time within your company for the length of the project. We take care of the administration of the entire programme, including advertising the position, setting up interviews and completing all the employment paperwork.



Your project can run between four weeks and a maximum of 12 weeks. The cost to your company is £255 per week, plus VAT. The intern's salary is £230 per week, paid as a training allowance, so it is exempt from Tax and National Insurance payments.

## **We handle the weekly payments**

We simply invoice you for one lump sum to cover the length of the programme approximately half-way through the project. There is no charge if we cannot source a suitable intern. If you subsequently take on an intern as a permanent employee there is no additional fee payable.



“During my placement, I helped Visual Planet reduce the gap between their touch-screens and the technology behind the screens, cutting out noise interference and enhancing the next-generation of products.”

**Ganchi Zhang, Intern at Visual Planet,  
Cambridgeshire**

# HOW INTERNS BENEFIT BUSINESS

Up to 50 organisations each year benefit from having our highly qualified and motivated interns inside their workplaces. Ganchi Zhang is just one example.

## Shaping product design

Ganchi researched and tested a specific type of touch-screen technology for Visual Planet, manufacturers of the large-format flexible touchfoils that make interactive screens possible.

Within the 12-week placement, Ganchi reviewed the methods available to reduce electromagnetic interference, designed the hardware and software parts required for the approved way forward and tested these parts, making recommendations for further enhancements.

“Ganchi’s previous project experience provided our development team with a dedicated, expert resource to investigate, develop and propose potential solutions. This research and the subsequent report will provide us with valuable material to quickly prioritise effort.

**Vernon Spencer,**  
**Director, Visual Planet, Cambridgeshire**



"What really excited me was that we were able to bring a graduate into an SME of this size; normally it would cost thousands of pounds and he was able to focus on a particular business issue... Within three days he came back with a solution.

”

Ade Asefeso,  
Operations Director, Radio-Tech

## Getting in touch

Every organisation is different.  
To talk through your needs, just pick up the phone or drop us an email.

**Call Kimberley Lilley on:**

**0845 196 3177**

**Email: [internships@anglia.ac.uk](mailto:internships@anglia.ac.uk)**

You will find further information about our Internship Programme online at **[anglia.ac.uk/internships](http://anglia.ac.uk/internships)**

## Business Services

### Cambridge Campus

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### Chelmsford Campus

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Anglia Ruskin  
University